

STRATEGIC COMMUNICATIONS

After writing, editing, and publishing through Streamline, many authors (rightly) ask the question of “Now what?” Although releasing a book and promoting it in the months and years ahead is hard work, it doesn’t mean you need to do it alone. The list below is part of our **Streamline Strategic Communications** offering where we have partnered with preferred experts in their field to conduct next steps in getting your book out to the world!

WEBSITE

If you already have your own website that points to you as an author and/or speaker, then no need for you to request a new website. However, if you have no website presence, we’d strongly believe a solid website is the first place many people might go to learn more about you and your book! Make sure you have a website locked down in the months ahead.

COST: \$3,500

PODCAST PRODUCTION

If hosting your own podcast has been a dream of yours, we’d love to help make it a reality for you! A podcast is a wonderful way to keep the conversation about your book rolling into the future. Host your own guests and asks questions that revolve around their story, and you’ll be surprised at how they’ll want to share yours!

COST: \$5,500

PR AND PROMOTION

If you desire ongoing, month-to-month PR and promotion, that’s awesome! It shows that you want your book to go as far as it can, and for that to happen . . . We think you need the right people in your corner. But it also means that you’re ready to invest on a month-to-month basis for strong and consistent communication.

COST: ~\$1,000-\$7,500/mo

CUSTOM PRINTING

At Streamline, we utilize print-on-demand services, which is great, but if you want a “special edition” of your book . . . Then you might need a custom print run (or two or three or a dozen) of your book! We have a premier custom printer in our corner, and would love to get you connected in the days ahead!

COST: TBD

AUDIOBOOK

One of our FAQs at Streamline is about recording one’s audiobook, and we love answering “YES!” Feel free to inquire about our preferred audiobook partners as we’d love to not just read your book but hear it in this world that prioritizes audio as a medium.

COST: ~\$2,000-\$3,500

